



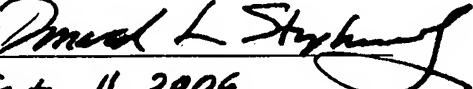
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Response Under 37 C.F.R. § 1.116 Expedited Procedure**In re application of:** Herman Chien**Application No.** 10/006,936**Filed:** December 5, 2001**Confirmation No.** 9281**For:** METHODS AND APPARATUS FOR
ANONYMOUS USER IDENTIFICATION
AND CONTENT PERSONALIZATION IN
WIRELESS COMMUNICATION**Examiner:** Matthew C. Sams**Art Unit:** 2643**Attorney Reference No.** 6541-59286-01MAIL STOP AF
COMMISSIONER FOR PATENTS
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I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: MAIL STOP AF, COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450 on the date shown below.

Attorney or Agent
for Applicant(s)

Date Mailed


Sept 11, 2006**Response to Final Action**

This paper is submitted in reply to the "final" Office action dated July 11, 2006.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2.

Remarks begin on page 6.